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# **Examples of Charity fundraising by Skydiving:**

Skydive Jersey Still require the full payment for each charities Tandem Skydive.

## **Individual Fundraisers**

The participant should come to an arrangement with the charities fundraiser, about what proportion of the collected sponsor money can be used towards the cost of the jump. **A usual percentage is 50%**. Though this is not a requirement.

In this case, in order to qualify for a **FREE** jump, the participant is then required to collect at least £660 of sponsor money, where upon £330 would pay for the jump and £330 would be donated to the charity concerned. Any additional money over and above £660, would also be donated to charity.

If there is any shortfall in raising the money for the cost of the jump, then this must be paid by the participant.

#### **Example 1 50%**

£200 of sponsorship is raised, £100 of this could be used towards the cost of the jump, leaving the participant to fund the remaining £230 in order to pay for the skydive cost of £330. The remaining £100 is donated to the charity.

#### **Example 2 50%**

£400 of sponsorship is raised, £200 of this could be used towards the cost of the jump, leaving the participant to fund the remaining £130 in order to pay for the skydive cost of £330. The remaining £200 is donated to the charity.

### **Example 3 50%**

£500 of sponsorship is raised, £250 of this could be used towards the cost of the jump, leaving the participant to fund the remaining £80 in order to pay for the skydive cost of £330. The remaining £250 is donated to the charity.

## **Group or Corporate Fundraising**

A popular fundraising method, useful for group events, is to set the amount that the participant should pay for the skydive first, with a proviso that a minimum amount of sponsorship money is achieved.

## **Example 4**

The participant pays the charity £200 to register for the skydive event, on condition that a minimum of £600, will be raised for the charity, in sponsorship money. Total income to the charity, should then be £800.

The charity pays for the Skydive, £330 for each participant, leaving £470 charity donation from each participant.

#### **Example 5**

The participant pays a £130 deposit for the skydive, on condition that a minimum of £600, is raised for the charity. The participant then pays a £100 balance on the day of the skydive, if associated with the charity event.

The Charity should be sure to receive the £600 sponsor money, and will be asked to pay the outstanding balance of £100 for each jumper, leaving a surplus of £500 for the charity.

## **Table of Examples**

		A	В	C	B + C - A
		Cost of Skydive	Sponsor money Target Amount	Participant Pays	Charity Earns
Example 1	Charity Percentage 50%	£330	£200	£230	£100
Example 2	Charity Percentage 50%	£330	£400	£130	£200
Example 3	Charity Percentage 50%	£330	£500	£80	£250
Example 4	Charity Arrangement	£330	£600	£200	£470
Example 5	Charity Arrangement	£330	£600	Deposit £130 Balance £100	£500